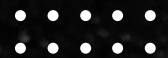
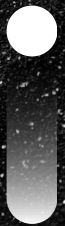


***DIGITAL BROCHURE***

**SPACEROCKET**  
DIGITAL



[www.spacerocketdigital.com](http://www.spacerocketdigital.com)

# ABOUT

## Space Rocket Digital

Our company ethos at Space Rocket Digital is to build long term relationships with our clients, retaining them through exceptional customer service, performance and digital education. We are a small but efficient team, who offer best in class service as a Digital Marketing Agency.

We operate in a consultative and personal style, always offering you as our client, a bespoke and tailored solution. We base our approach on the current condition of your digital landscape and we will look to work within the parameters of what is realistic and achievable.

Our associated costs are purpose built and we always aim to work towards your desired end goal and key objectives for any projected campaign. We will educate, advise and guide you at the right pace, ensuring we slowly build up your digital presence through best practice, whilst implementing your agreed digital strategy piece by piece.

We will manage your business online using the latest digital techniques through Google, Meta, TikTok, WordPress, Woo Commerce, Shopify and data measurement tools such as Google Analytics 4.

Our ambition is to create a full 360 degree understanding of the agreed digital marketing strategy between Space Rocket Digital and your business.

# Services

01

## **Web Design**

Brochure and e-commerce websites, built through market leading platforms WordPress, Woo Commerce and Shopify. Built to focus on website UX and UI, fully optimised to meet the requirements of all digital service channels and plug-ins.

02

## **Google Paid**

Help drive sales, leads or site traffic by getting your business in front of people who are actively searching Google for products or services you offer. Google Search, Google Shopping, Google Display and YouTube Video Ads.

03

## **Social Media**

Reach new and existing customers as they connect with people and find communities on Facebook, Instagram, TikTok, Messenger and WhatsApp. Sponsored targeted and re-marketing campaigns optimised to drive conversions.

04

## **SEO**

Improve online visibility and organic ranked performance through full SEO Management. Fundamental elements of SEO include Keyword Research, On Page SEO, Content Optimisation, Blogs, Technical SEO and Link Building.

# WEB DESIGN



Speak with us about Google Analytics 4 creation and set up.

## WORDPRESS

What Is **WordPress**? WordPress is a content management system (CMS) that allows you to host and build websites.

**WordPress** contains plugin architecture and a template system, so you can customise any website to fit your business, blog, portfolio, or online store.

43% of the web is built on **WordPress**. More bloggers, small businesses, and Fortune 500 companies use WordPress than all other options combined.

## WOOCOMMERCE

**WooCommerce** is an open-source e-commerce plugin for WordPress. It is designed for small to large-sized online merchants using WordPress. Launched on September 27, 2011, the plugin quickly became popular for its simplicity to install and customise.



What is **Shopify**? Shopify is a complete commerce platform that lets you start, grow, and manage a business.

With **Shopify**, you can:

- Create and customise an online store.
- Sell in multiple places, including web, mobile, social media, online marketplaces, brick-and-mortar locations and pop-up shops.
- Manage products, inventory, payments and shipping.

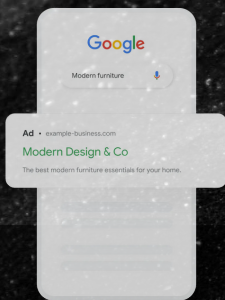
**Shopify** is completely cloud-based and hosted, which means you don't have to worry about upgrading or maintaining software or web servers. This gives you the flexibility to access and run your business from almost anywhere, including your mobile device.

VS

## Why Choose Us?

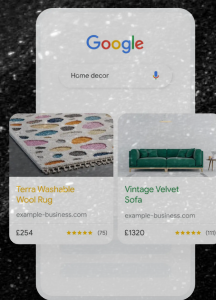
From lead generation brochure websites to full e-commerce stores, our web development team can design, develop and launch your website. Our aftercare packages ensure your site remains fully managed, optimised and up to date. We are able to host your website on our secure, fast and local server network.

Speak with us about  
performance audits



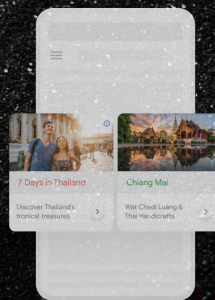
## Search Ads

With billions of searches per day on Google, you can use Search ads to make sure potential customers notice your brand, consider your offerings and take action. Help drive sales, leads or site traffic by getting your business in front of people who are actively searching Google for products or services you offer.



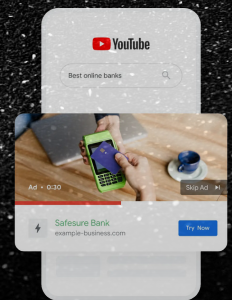
## Shopping Ads

Sell products to the shoppers who matter most – the ones looking for what you offer, whether they're at home, on the go or in-store. Show up when people are shopping with visually engaging product listings and let them know what you have in stock to drive more sales.



## Display Ads

Display ads can help you promote your business when people are browsing online, watching YouTube videos, checking Gmail or using mobile devices and apps. Build awareness and consideration with memorable, visually engaging ads that reach your audience when they're online, checking Gmail or using mobile apps.



## Video Ads

Reach potential customers while they're searching, browsing or watching. Get started now and start getting results. Boost awareness of your brand, follow up with former ad viewers and reach potential customers while they're watching or searching for videos on YouTube.

## Why Choose Us?

We will structure your Google Ads, to drive targeted traffic and lead-conversions into your site. Our specialist team are also highly experienced in the build and management of e-commerce campaigns. We utilise Google AdWords for Search, Shopping and Display Remarketing Campaigns.

∞ Meta



Speak with us about  
TikTok Marketing for  
your business



**What are Meta ads?**

Build lasting connections with customers through Facebook ads, Instagram ads, or ads clicking to WhatsApp and Messenger. Your Meta ads can show up as your customers explore their Facebook Feed, watch Instagram Reels or check their Messenger Inbox. Businesses can use Meta ads to increase online sales, capture lead conversions, drive in-store traffic and also find new customers.

**Personalise your ads.**

Show people across Meta apps such as Facebook and Instagram the products or services that they're most interested in.

**Drive more sales.**

Increase conversions on your website by showing people products that they want to buy or services they wish to choose.

**Retarget visitors.**

Bring back recent website visitors who previously viewed a service or selected an item without purchasing.

**Reach the people who want to hear from you.**

You decide who sees your ad and where. Create the online audience based on the traits of who you want to see your ad and narrow down your ad's audience by interests, gender or location and use ad targeting to find the people who are most likely to take action. Once your ad starts running, the Meta Ads Manager system will learn who is engaging with it and over time, narrow your audience so you reach more of the right people.

**Meta Ads Manager Objectives.**

This helps you to choose the campaign type, which is most closely aligned to your business goal. The six new objectives are: awareness, traffic, engagement, leads, app promotion and sales. Get the results that you want with the right objective.

## Why Choose Us?

We are able to build complex sponsored social ad campaigns, driving performance through social targeted and re-marketed traffic. Keeping your social media profiles up to date can also be time consuming, which is why we also offer full social media management packages. We utilise Meta Business Manager for Facebook and Instagram, whilst we also work with TikTok and LinkedIn on request.

**SEO**



Speak with us about  
Google My Business  
Support

Our expert SEO team is here to help you take your business to the next level with our SEO services and solutions. We offer bespoke SEO campaigns for all types of businesses, which are designed to get results.

## **SEO Core Services**

- On Page SEO ✓
- Technical SEO ✓
- Link Building ✓
- SEO Copy Writing ✓
- Content Creation ✓
- Blogs ✓

## Why Choose Us?

From content creation to backlinking opportunities, our team can help your business to perform better within Google's organic search rankings. We are able to build and support steady organic growth through our full scope of SEO services. This includes competitor analysis, SEO auditing, keyword research, on-site content, local SEO, link building and off page content such as blog posts.

SPACEROCKET  
DIGITAL